

## 2020 Editorial Calendar







	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
						
<b>EDITORIAL CONTENT</b>	Corrosion Prevention by Protective Coatings	Impact of Corrosion on the Environment	Concrete Structure Corrosion	Corrosion of Offshore Structures—Oil and Gas	Water and Wastewater Corrosion	Corrosion Testing, Monitoring, and Instrumentation
<b>ADD'L. AD OPPORTUNITIES</b>		<b>Special Feature:</b> CORROSION 2020 Program Preview			<b>Corrosion Protection of Aboveground and Underground Storage Tanks Supplement</b>	
<b>SAVINGS/ ADDED VALUE</b>					Supplement advertisers receive a two-page spread—one for an ad, one for an advertorial	
<b>BONUS DISTRIBUTION</b>	SSPC 2020	CORROSION 2020	CORROSION 2020 NACE ChinaCorr 2020 Coating Society of the Houston Area Annual Trade Show CGA 811 Excavation Safety Conference & Expo	2020 Offshore Technology Conference		
<b>CLOSINGS</b>	<b>Space:</b> 12/2/19 <b>Materials:</b> 12/6/19	<b>Space:</b> 1/2/20 <b>Materials:</b> 1/6/20	<b>Space:</b> 2/3/20 <b>Materials:</b> 2/7/20	<b>Space:</b> 3/2/20 <b>Materials:</b> 3/6/20	<b>Space:</b> 4/1/20 <b>Materials:</b> 4/6/20	<b>Space:</b> 5/1/20 <b>Materials:</b> 5/5/20

### MONTHLY

#### Materials Performance Corrosion Engineering Directory (CED)

Keep brand or product marketing going throughout the year with business card-sized ad space in this much-referenced directory. See "Rates" for cost.

## 2020 Editorial Calendar

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
						<b>EDITORIAL CONTENT</b>
<b>MP Buyers Guide</b>	<b>Pipeline Corrosion</b>	<b>Corrosion in the Power Industry</b>	<b>Corrosion of Bridges, Highways, and Piers</b>	<b>Corrosion in Marine Environments</b>	<b>Refinery and Chemical Processing Corrosion</b>	
<b>Special Feature:</b> CORROSION 2020 Conference Recap		Company Showcase Section <b>Corrosion Management for Pipeline Integrity Supplement</b>	<b>Special Feature:</b> CORROSION 2021 Advance Program			<b>ADD'L. AD OPPORTUNITIES</b>
Issue advertisers receive free logo, description, and listing enhancements in the <i>MP Buyers Guide</i>		Supplement advertisers receive a two-page spread—one for an ad, one for an advertorial	Advertisers who are also exhibitors receive free logo and enhancements in the Advance Program			<b>SAVINGS/ ADDED VALUE</b>
CORROSION 2021 NACE Area Conferences NACE Corrosion Technology Week 2020	NACE Nonmetallic Conference 2020 NACE LatinCorr 2020	IMAT (International Materials Applications & Technologies) 2020	1,200 standalone Advance Programs to NACE nonmembers	WorkBoat		<b>BONUS DISTRIBUTION</b>
<b>Space:</b> 6/1/20 <b>Materials:</b> 6/5/20	<b>Space:</b> 7/1/20 <b>Materials:</b> 7/6/20	<b>Space:</b> 8/3/20 <b>Materials:</b> 8/7/20	<b>Space:</b> 9/1/20 <b>Materials:</b> 9/4/20	<b>Space:</b> 10/1/20 <b>Materials:</b> 10/5/20	<b>Space:</b> 11/2/20 <b>Materials:</b> 11/6/20	<b>CLOSINGS</b>

